



STATE BANK OF HYDERABAD STAFF ASSOCIATION

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CIRCULAR NO. SA-CO/05/2015

7TH April, 2015

To ALL the MEMBERS :

Dear Comrades,

We reproduce hereunder the **CIRCULAR LETTER NO. 27/125/2015/21**, dated: **7th April, 2015**, issued by our National Organization – AIBEA – for your information.

With Greetings,

Yours Comradely,


(JAGDISH M BHAVTHANKAR)
GENERAL SECRETARY - SBHSA

Dear Comrades,

- **To Ensure Vibrant Banking – To Enable Vibrant India**
- **National Campaign for pro-people banking policies**
- **People's money for people's welfare and not for private loot**
- **Mobilise 1 Crore Signatures in Petition to Prime Minister**

MASS SIGNATURE CAMPAIGN : 20TH APRIL TO 31ST MAY, 2015

Action Plan:

All State Federations should immediately chalk out their detailed action plan to complete their quota of signature collection in time. For this purpose, Office Bearers meeting/Executive Committee meetings of the Federations should be held immediately. Various Units of the State Federations should be given their quota so that task is completed smoothly and in time.

Petition Form should be got printed in large number both in English and in regional/local languages and provided to all units.

Signatures are to be mobilised all sections of the people viz. bank customers, general public, bank employees, political leaders, leaders of various trade unions, economists, academicians, Government employees, students, public servants, MPs, MLAs, etc.

Signatures should also be mobilised in the Petition from all our members in all our units all over the country.

Campaign activities :

- a. Mass meetings of employees in all centres and banks to explain about the significance of our campaign.
- b. Public Meetings, street corner meetings, seminars, workshops to make people aware of our demands.
- c. Press meets and press conferences.

- d. Display of posters before bank branches, banners at public places about our Campaign.
- e. Distribution of leaflets to bank customers and general public.
- f. Letters to political leaders, Members of Parliament, MLAs, etc.

Method of signature collection:

Our State Federations have the past experience in this regard. All methods should be adopted to mobilise signatures, as for example,

- getting signatures from the customers coming to our branches,
- our members standing before the branches with our placards and getting signatures from public,
- our members to form squads, visiting various places and collecting signatures at market places, bus stations, railway stations, schools, colleges, Government offices, factories and other institutions, public places.
- going to their offices and meeting MPs, MLAs, political leaders, trade union leaders of various unions, etc.,
- and adopt all innovative methods to mobilise maximum signatures.

Our All India Bankwise unions/Federations are requested to advice their units and members to be fully involved in all these activities.

Our Bankwise unions can mobilise signatures from the CMD, EDs, GMs, DGMs, AGMs, Zonal Managers, Regional Managers, Divisional Managers, etc.

Our Workman Directors can solicit signatures in our Petition from all the Directors during Board meeting.

It is also necessary to involve our cadres and members particularly, the young members in the signature collection campaign so that they will be able to interact with the people at large and get necessary exposure to the issues and demands.

Launching Signature Campaign on 20th April, 2015:

The Signature Campaign should be launched on 20th April, 2015. Our local leaders and activists in all the centres and stations should meet some local VIPs and get their signatures in the Petition to mark the launching of our Campaign. Some of them may be invited to the Founding Day meetings in the evening and where their signatures can be obtained.

Necessary publicity should be given for the same. Photographs of these activities should be sent to us.

Comrades, while the Campaign is very vital and important, it can become successful only with the co-operation and involvement of all our units and members at all levels. We earnestly appeal for the full-throated support of all our units in this regard.

With greetings

Yours Comradely,

**C.H. VENKATACHALAM
GENERAL SECRETARY**

Ensure vibrant banking	Enable vibrant India
Declare right to banking	As fundamental right