



STATE BANK OF HYDERABAD STAFF ASSOCIATION

(Regd. No. 269)

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INDEPENDENCE DAY MESSAGE - 2013

It is on this day every year, we observe and celebrate Independence Day. The dream of the father of our Nation, Mahatma Gandhi, who has been our beacon light, could be fulfilled due to sacrifices of lives of numerous freedom fighters.

When India became Independent, according to reports – there was not a man or woman who did not awaken to a sense of freedom. People of our country belonging to all sections joined in welcoming the dawn of independence. Over, almost all houses and huts and even on trees majestically fluttered India's National Flag.

In memory of those who had died in the struggle for freedom, let us pay our respectful homage, tribute of love and reverence, remembering their unrelenting battle, having given to the people of India the ecstasy of freedom. Let us on this occasion take a pledge to put all our efforts in ensuring that our motherland is free from evils and inequalities which have engulfed over the years, in order to uphold the human honour and dignity.

Our country has a great culture which has helped us to overcome crisis, trials and turbulations, many a times in the past. We have resources, technology and talent, but the greatest challenge is to eradicate total poverty, as well as the stigma of sheer brutality and vulnerability that drive violence against women. Unemployment is massive in India. Health care for the masses is abysmal. Some of our country's problems are difficult to solve, such as endemic corruption and the ever increasing inflation.

The society remains enmeshed in norms of conflict, violence and competition. Political systems are organized as contests of power, legal systems as contests of legal advocacy, economic systems as contests of capital accumulation. Such structures promote separation that distort human relationships and perpetuate injustice.

Everyone, especially the youth is asking for justice, equity and equality to uphold the human values. Every one wishes our Nation would get transformed. As a citizen of our country each individual will have to put our hearts and minds to put the Nation first. This would mean guaranteeing every single citizen the non-negotiable of truth, justice and inclusiveness.

Though the Govt. feel and attempt for transformative policies, expecting to set a new wave of growth, but it has saddled the country with more problems for generations to come. Much needed affirmative action is needed to transform the destiny of 1.2 billion Indians, which is one sixth of humanity that exists on this planet.

Banks therefore have a social role to play in ensuring that the cancer of poverty, hunger and unemployment is changed to the extent possible through their lending policies. The legal owner viz. the Government should be the facilitator to achieve this purpose, with this objective in view, banking reforms should be planned. Reforms should revolutionize the system and ensure progress and prosperity, not for the purpose of handing over this gigantic, mind boggling savings of the people to other vested interests.

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The banking industry is being described as an engine of growth. It should be carrying its passengers viz. the ordinary people of India to a destination wherein they will have a better life, a hut to live, food providing two meals a day, a pot of drinking water, and educational facilities for their children. Poor people in India can hardly afford doctors or medicines. Even after six decades of Independence, child malnutrition at 48% is higher than in the poorest Sub-Saharan countries of Africa such as Somalia and Ethiopia. The Arjun Sen Gupta report states that 77% Indians live on less than Rs.25 per day. A UN report estimated that 2.1 million Indian children die before reaching the age of five years, that is four every minute.

We should not be a mere spectator and allow this distressing trend to continue. As a part of this industry, we can ensure and make happen another green revolution and white revolution to take place. We have an inescapable patriotic role to play to broadly improve the standard of living of the people of India.

We should consider ourselves to be very fortunate and feel proud to be a part of the great fraternity of State Bank of Hyderabad. SBH has entered into the big league achieving two lacs crores of business as at the end of March 2013. At present the major concern for us is mounting NPA's. The entire staff should consider it as their responsibility to bring it down with vigorous follow up. SBH has the best work force available in the country. At any given time we have the potential to achieve and deliver in the best interest of our Bank. In the past we have done it, we can do today also and we are committed to it.

It is a matter of grave concern that many frauds are taking place. The staff members working in branches should exercise utmost caution and are requested to whistle blow in case they find any irregularity. Password secrecy is a must. While replenishing the cash in the ATM's, the password should be changed at regular intervals.

Our bank is having a dominant presence in traditional areas. With the expansion that is taking place all over the country, sustained efforts are needed to further improve our business in these days of intense competition under the guidance of our Managing Director Shri M. Bhagavantha Rao, Chief General Managers Shri Jyoti Ghosh and Dr. V. Suresh Babu and all other top executives. The efforts taken by all employees and officers are always appreciated by the Top Management of the bank. Let us keep up the trust, mutual bondage true to our traditions by extending the best possible service to our customers and work with commitment and dedication to take our mother institution State Bank of Hyderabad to newer heights.

Our heart goes to the affected people due to nature's fury in Uttrakhand. Thousands of people have been affected and stranded. The loss of lives was heavy and damage to properties has been extensive. At this hour of calamity and suffering, it is our duty to extend our best possible help for their relief.

With this patriotic message on this memorable occasion of Independence Day I greet you all.

Let the Tri-color and the flag of our institution fly high.

JAI HIND

Hyderabad,
Date: 15.08.2013

JAGDISH M BHAVTHANKAR
GENERAL SECRETARY
